***Restrictions on Data Use and Privacy Policy***

1. In this document, the term "Personal Information" shall mean: ***Information that can lead to the identification of a natural person to whom such information pertains.***
2. The Israel Experience ("IE") takes privacy issues relating to Personal Information very seriously and applies reasonable and acceptable technological means to ensure that Personal Information posted onto its internet platforms is properly secure against hacking and inappropriate use by unauthorized persons or entities. IE constantly endeavors keep up to date with current regulation regarding the safekeeping of Personal Information. However, users of web based platforms should take into account that no protection is completely fail-safe, and therefore be aware that information posted on to the site may be exposed.
3. ***Collection of Personal Information***
   1. **As a general policy, IE does not use automatic information mining or tracking technologies of any kind, and only collects Personal Information which is uploaded directly and voluntarily by the users of its web based platforms.**
   2. Users engaging in various online activities through any of IE's web-sites may be requested to provide the following personal Information:
      1. Name and formal identification information (such as: I.D or passport number – users may be requested to upload a scanned copy of an official identification document);
      2. Contact Information (such as: email address, phone number, home address);
      3. Billing Information (such as: bank account number, credit card information);
      4. Medical Information – if required to determine if a candidate is fit to participate in a specific program or to deal with certain sensitivities, allergies or other pre-existing medical conditions);
      5. Demographic and Specific personal information required for a specific program / activity (such as: personal preferences for different types of activities, educational background, previous work / academic experience, information regarding the participation of a candidate in previous programs etc.).
4. ***Policies Regarding the Use of Collected Personal Information***

IE will use the collected personal information only for the following purposes:

* 1. Sharing relevant information with vendors and partners (such as: hotels, guest houses, travel companies, catering services – regarding allergies etc.), **for operational purposes only**;
  2. Contacting the participants and / or connecting between participants in different programs;
  3. Providing information to any official authority or any entity authorized by the state, in cases where IE is under a legal obligation to do so.
  4. **Subject to the User's consent**:
     1. Sending invitations to Alumni and other relevant events, such as events for Jewish communities in Israel and the Diaspora;
     2. Sending announcements and other material regarding educational programs organized by IE (such as: Birthright and "Massa" programs, internship and long term programs in Israel etc.).
     3. Sending invitations to participate in surveys.

1. ***User Consent***

Users of our various web based services should therefore indicate, as an integral part of the registration process to the web service of their choice, if they agree to:

* 1. Allow the use of their personal information for marketing purposes via social media;
  2. Allow IE to use their personal information for the purpose of conveying information regarding events and / or programs via email / text messages;
  3. Allow IE to use their personal information for the purpose of sending invitations to participate in online surveys.

1. ***Retention of Personal Information and The "Right To Be Forgotten"***
   1. Users who would like their Personal Information to be erased from the database may forward a written request to the following email address: *[****To be completed****].*
   2. Unless a request is filed under article 6(a) above, IE will retain any Personal Information uploaded onto its web platform for as long as such information is needed to provide the services listed in articles 4(a)-4(d) above.
   3. In any case, IE will retain Personal Information if and for as long as it is required to do so under law, or in cases where the information is needed as evidence in existing or prospective legal proceedings.
2. ***Protection of Stored Personal Information***
   1. IE uses reasonable means of information security, which conform to acceptable standards. This means include:
      1. Restriction of access to personal accounts – access will be available only through a personal password and a unique user I.D selected by the user.
      2. Encryption / Secure Servers – Personal Information is encrypted during its transmission via the web-based platform (by using transport layer security) and stored on secure servers.
   2. Users who register to any of IE's web-sites, are responsible for maintaining the confidentiality of their profile / account credentials and must inform IE immediately in case they have reason to suspect that their account had been hacked or their credentials had been leaked or used inappropriately.